# National Health Federation

# BULLETIN

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### AMERICANS CRUSADING FOR HEALTH LIBERTY

#### The Family Circle

It is good to be back on the job. We have been thrilled, as we have gone over the accumulated mail and read of your interest in our personal welfare and your continued interest in the work of your organization.

#### We Are Rested and Feeling Fine

We had a wonderful rest, and thanks to your prayers and good wishes, our health is much improved; in fact, the way we feel this minute, we are "fit as a fiddle" and ready for a full year's work.

The N. H. F. Staff have been wonderful. We pulled a dirty trick on the staff. Before we sailed away we signed a contract for new quarters and a new system of address plates, etc., and left the staff to do the moving and make the transition. Did you ever try to move the accumulation of years, and work one day in the old quarters and the next day be ready for business in the new? It is an experience. The crew say, Ira Smith was the man who saved the day for them. All of the staff desire that we thank you all for being so patient with them during this ordeal. We are now moved and have no more excuses, so take our hide off if we make a mistake or do not do to suit you. We are working for you; you are the boss.

#### So

I wish you would continue to share with us the responsibility of keeping our present program and expanding where needed. While I have been gone you have done extra well. Please do not let down for the next three months are the hard ones. N.H.F. being, a non-profit organization can only pay its bills as the members send in the funds. You have never failed us yet and we are counting on you now.

#### Liberty Stamp Drive

Each issue of the Bulletin for the past three months has carried a request, for each of our members to send in five or more stamped self addressed envelopes. Many have complied with that request. but far too many have put it off to a later date. Today is the date you have been waiting for. Do it now. We want to reach at least 100,000 people in this stamp drive and we cannot do it unless each of you comply with our request. Health and health freedom are worth fighting, working and sacrificing for. Thanks to all of you who have complied with our Liberty Stamp request and thanks to all of you who do it now.

#### Again We Say

Thanks to you, for all you have done for us, for your prayers, for your sacrificial giving over and above your dues, for paying your 1960 dues, and for working to get new members. We count it a rare priviledge to be associated with you in this great and worthwhile crusade for health and happiness.

#### THINGS ARE NOT ALWAYS AS THEY SEEM!

Dictionary—a large book used for pressing flowers.

Mosquito—a flying hypodermic needle. Climax—an ax used by mountain climbers.

Whiskers-face lace.

Sound sleepers—people who snore.

-Saw Dust Trail

#### YOU CAN HELP BY . . .

- 1. Paying Your DUES
- 2. Making a DONATION
- 3. Getting a NEW MEMBER.

#### STAMP OUT Opposition to Health Liberty with N.H.F. LIBERTY STAMPS!

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#### The

## NATIONAL HEALTH FEDERATION BULLETIN

VOLUME VI Number 6

Adventures on Health Frontiers

Published Monthly

June 1960

# How Long Must the People Suffer This Hypocracy?

The District of Columbia Medical Society has turned down flatly requests for a hearing by Dr. Henry Hadley, who claims he has developed a simple test for cancer and the promise of a vaccine to prevent it.

In a blunt letter last week from Dr. William Rose Morris, chairman of the society's executive board Dr. Hadley was told the group "feels that the society is under no obligation or has any interest in furthering your investigative work."

This is the group which has no cure for cancer, does not know what causes it and piously tells the public it is praying and looking for a cure for this awful disease. What Hypocracy!

"Furthermore," the letter added, "it is of the opinion that if your claims are unjustified a negative cancer test may leave a false sense of security in patients.

This is the group to whom we are urged to go every six months for a check up, and we go and are told everything is fine, and then! we find we have a cancer and it is too far along. And this group prates about a negative check up giving false hope.

"The board believes that if you have data to substantiate your claim they should be submitted to a reputable medical journal for publication. Then there would be a scientific basis for the evaluation of them."

Dr. Morris and his executive board know, that no reputable medical journal can publish anything not approved by its medical board and that each member of that board is a member of the A.M.A. and under its rigid discipline and must comply with the policies of the A.M.A. or suffer dire consequences.

Dr. Hadley, a former member of the society, is head of Hadley Memorial Hospital and is the founder of the Hadley Memorial Clinic, 1252 Sixth Street S.W.

Editor's Note:—The italics are ours, the balance of the article is from the Washington Sunday Star, April 3, 1960. Again we say! How Long Must the People Suffer This Hypocracy? Let your answer be expressed by sending in dues for one new National Health Federation Member.

#### N.H.F. Continues to Grow

On July 19, it will be the pleasure of your President at a public meeting in New York City to officially charter the Greater Manhattan Health Federation, which, of course, will be an affiliate of the National Health Federation. On the

following night, it will be our pleasure to speak to a large group in Bridgeport. Connecticut and it is planned that out of this meeting will grow a Connecticut State Health Federation.

great Eastern Convention to be held at the Commodore Perry Hotel in Toledo. Ohio on July 14, 15, 16 and 17.

Coming closer to the home office, we are happy to announce that on May 4, the Orange County Chapter of the National Health Federation came into being. The present leadership is in the hands of Mrs. June Weaver, assisted by Mrs. Richard Martin as Secretary, and the following who have dedicated themselves to assisting in building this Federation Chapter — Mrs. Catherine Mc-Connohie, an educator: Mr. John W. Nickel, President of the Tri-Champion Food Supplement; and Mr. and Mrs. Howard Russell, owners and operators of Russells Health Store. We have challenged the new Orange County Federation to surpass the goal of the San Diego County Health Federation of one thousand members.

Doesnt it warm your heart to belong to an organization that is growing so spontaneously and while growing, is winning such wonderful victories?

#### GOOD IDEAS

Herb Hilton, California, purchased a number of Federation Bulletins. He placed 48 of these in a Vallejo health food store, 48 in a Santa Rosa and 80 in a Napa health foor store. He made a little sign reading as follows: "Introductory offer, this issue only. Take one per family. This organization is really working in Washington for you.' He reports they went like hotcakes. His procedure was to go into a health food store, make a small purchase, tell the proprietor about the Federation and ask if he would not display the Bulletins. He received excellent cooperation.

Another member who has heard the tapes of the speeches given at the National Health Federation annual meet-

ing suggests that health organizations use them at their meetings. They are educational and are given in a clear and forceful manner. These speeches cover a multitude of subjects. We suggest you These two meetings will follow our write to Merle Enterprises, Box 145, Lombard, Illinois, for a catalog of subjects and prices. Our member suggests that after you have used the tape you send it to some other health organization which may not be able to pay the \$4.00 purchase price.

#### Information on Hoxsey

We have had many inquiries from our members for information as to where their druggist or herbalist could get the necessary ingredients to mix the Hoxsey formula.

Potassium Iodide, of course, can be obtained at any pharmacy. We have been advised that the other necessary ingredients may be obtained from the Indiana Botanic Gardens, P.O. Box 5, Hammond, Indiana.

We pass this information along for whatever value it may have to your doctor or herbalist.

#### SUGGESTED WORDING FOR WILLS

For the convenience of those who wish to incorporate into their will a bequest for unrestricted use in research and the general work of the National Health Federation.

I give, devise, and bequeath to the National Health Federation, a corporation, located in San Francisco, California, the sum of \$..... (or property herein described) to be used by its Board of Governors, as they deem advisable for the benefit of said institution and its program.

Should the donor desire to create a Memorial Fund, insert after "Property herein described," the same to be known and designated as "the Memorial Fund."

#### Washington News

By HAROLD EDWARDS Director N.H.F. Washington Office

In an attempt to create, what was reat this late stage of the 86th Congress ferred to as, "a new pharmacy control law," in the District of Columbia . . . the local pharmacy association has run into stiff opposition. While ostensibly designed by its proponents to bring pharmacy board licensing and control measures up-to-date, H.R. 10597 was also discovered, by the Washington Office, to include a clause that would, in effect, if not by intent, put many Health Food Stores and distributors out of business.

#### Tricky

The tool they would use . . . a clause stating, "any vitamin preparation marketed only for the purpose of supplementing the diet, where the recommended daily dosage of the vitamins principally contained therein constitutes not more than twice the minimum daily requirements, shall not be subject to the provisions of this act." This would make it impossible for Health Stores and Distributors to market a full line of vitamin and mineral preparations.

#### NHF on the Job

Working with counsel, your Washington Office was able to get this destructive legislative maneuver defeated on the third day of public hearings on May 6. In view of this . . . we believe this important accomplishment . . . should rightfully be made known by our readers to all the various affected firms with whom you do business. If this measure had been made into law in the District of Columbia, it was a certainty the victory would have been immediately followed up with similar legislation in the various states. In that event, no one but a registered pharmacist could sell you vitamin preparations, under the law. (For details see Page 7).

#### Health Insurance for the Aged

The big hue and cry for old age health insurance, by presidential hopefuls . . .

. . . is not necessarily going to produce favorable action. For one thing its too late in the session. For another . . . its improbable much can be done to write a more popular version than the Forand Bill . . . which has been killed for this session by the late April action in the Ways and Means Committee.

The combined forces of the A.M.A. and their allies . . . again demonstrated their strength . . . when they were able to get the Forand Bill "clobbered" in committee for the second successive Congress. The Democratic presidential candidates could be out to woo the big labor unions, who have been aggressively working for passage of such a bill. But its unlikely they will go far enough to incur the displeasure of "Big Medicine," just before election time.

#### **Destroy With Laws**

More and more . . . spokesmen for the medical juggernaut . . . are suggesting stringent laws at Federal and State levels to exterminate all forms of quackerv. They mean, of course . . . all outside the A.M.A.

Repeatedly, this thought has been enlarged on in the widening attacks . . . by medical speakers and writers . . . while cooking up their naughty little smears directed against their conception of the . . . Modern Medicine Man. These attacks are, of course, leveled at the rapidly expanding food supplements business and the numerous, well trained sales organizations. The lowest below-the-belt demonstration to date was the lengthy article in the medical magazine GP. January, 1960 issue.

#### Color Additives Still Big Issue

Monday morning, May 9, was to see the last of the Color Additives hearings. Secretary Arthur Flemming is making his second appearance before the Interstate and Foreign Commerce Committee, at the request of Chairman Oren Harris . . . due to unanswered questions holding over from last month's disagreement among the cancer experts. There has been no hint of any change in the Government's position for retention of the Delanev Cancer Clause in the Bill, H.R. 7624.

#### The Retention of the Delaney Clause Is Vital

Industry is pressing hard for action before the end of the session . . . and in their favor, of course. That would mean the elimination of the Delaney Clause from the Color Additive Amendment, H.R. 8624 . . . which would mean passage in the House of the Senate version, S. 2197, passed last summer in the Senate. Such a tragedy could mean the setting back of the anti-carcinogen program for many years.

#### Get More Letters In

There is still time to get those letters in support of the Delanev Clause, in to vour Congressman. Ask him to contact the members of the Interstate and Foreign Commerce Committee urging support for retention of the cancer protection measure.

To clarify various misunderstandings that have arisen . . . the original Delaney Cancer Clause in the 1958 Color Additives Amendment to the Food and Drug Laws is not now under attack. The current hearings are only directed at the passage of a needed amendment to the Food and Drug Laws covering color additives only. The 1958 amendment did not provide for control of these color additives.

#### Could Become a Major Disaster

The real danger is, however, success now in knocking out the Cancer Clause would mean that new legislation would be drawn, in all probability, directed at the Clause in the 1958 food amendment. A first disaster to the great, protective Delaney Clause, could logically indicate the loss of all safeguards against carcinogens in your daily food, as second result.

#### Colors Hug Spotlight

It is a concensus of opinion among informed congressmen and observers on the "Hill." that the color additive struggle over H.R. 7624 and S. 2197 has monopolized the stage in the entire 68th Congress . . . to the disadvantage of other health legislation.

Our own H.R. 9150 and H.J. Res. 523, the King Bills, along with the companion bills of Mr. Wolf, H.R. 9191 and H.J. Res. 528, are considered to be some of these casualties of the knock-down and drag-out fight . . . temporarily, at least. By no means, however, should any of our members feel they may slacken their efforts toward these milestone legislative objectives. Keep the letters coming into Washington . . . at all costs.

#### More Expert Opinion

One of the "expert" opinions, advanced at last month's panel of the cancer scientists, indicated that salt injected under the skin could cause cancer. This belief of an expert was almost completely demolished by Congressman Dingell when he asked, "isn't it true that repeated jabs of the needle alone could cause cancer?" To this question the answer was in the affirmative.

#### Letters Count

In recent Senate Appropriations Subcommittee Hearings, Senator Allott told Commissioner Larrick of Food and Drug he is greatly concerned with the rising tide of food additives and pesticide residues. On being assured of the extensive measures being used by Food and Drug to control safety, the Senator pointed to a pile of letters, said to be from worried constituents, and which was said to be 3 inches high.

#### F & D Has Its Problems

Food and Drug Administration claim to have had difficulty for some years in arranging laboratory, office and other space for its expanding programs. Among other problems is that of adequate facilities for housing the animals used in testing.

Present arrangements for dogs-mostly beagles—are in the basement of the (Continued on Page 15)

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#### With N.H.F. Washington Counsel

CHARLES ORLANDO PRATT 1012 - 14th Street N.W., Washington, D.C.

#### **NHF Wins Another Victory**

The National Health Federation. through its Washington Counsel, has just been notified by the General Counsel to the United States Congressional Committee of the District of Columbia that the Committee will accept the Federation's recommendation to delete from the Congresional Bill H.R. 10579 any and every restrictive provision that would restrict the sale, distribution and use of vitamin preparations to drug stores only where the recommended daily dosage of the vitamins principally contained therein constitutes more than twice the minimum daily requirements of such vitamins.

The Act was entitled "An Act to Regulate The Practice of Pharmacy in the District of Columbia and for other purposes,"

At the suggestion of Mr. Harold Edwards. Vice President and Washington Representatives of the National Health Federation, we attended the congressional hearings, conferred with several of the Congressmen on the Committee, the General Counsel, and the Staff, and made arrangements for your Washington Counsel to be called as an expert witness to oppose such an unnecessary, unreasonable and monopolistic provision which would increase the cost of such vitamins to the user and deprive the doctors in the healing arts practice from suggesting and selling such food products.

After further negotiations, the General Counsel of the said Congressional Committee advised your counsel that he would delete the restrictions and thereby protect the right of anyone to sell and distribute any vitamin preparation marketed only for the purpose of supplementing the diet regardless of the recommended dosage.

The action of the general counsel and

the Congressional Committee represents a signal victory for the manufacturers. distributors and shippers of dietary food supplements, vitamins, minerals, concentrated food and foods for special dietary

The drug and pharmaceutical interests were almost successful in getting an Act of Congress to deny the right of anyone to sell or distribute dietary food supplements in Washington, D. C., except in drug stores. Their plan was to promote similar laws in Alaska, Hawaii, and all territories and posessions with the broad plan of presenting similar uniform laws in all states. However, because of the entry of NHF through the Washington counsel into this fight, the drug interests, which had spent a fortune to create the monopoly, failed.

After the aforesaid signal victory brought about by your Washington Representative and your Washington Counsel, the General Counsel advised your counsel to appear before the Committee again to testify against the provisions, because a proprietor and a New York lawyer representing another Association requested that the hearings be reopened so they could present arguments to define vitamin preparations as "drugs" and then request that they be exempted from the Act.

The effect of this would be disastrous if successful because, under the Federal Food, Drug and Cosmetic Act and Regulations such dietary food supplements are defined as foods for special dietary uses which anyone can sell, distribute and use provided no therapeutic claim is made for the product.

Best Selling Book Entitled "Folk Medicine" to Which Reference Was Made in Sales Literature Held to Misbrand Food Product by Infer-

(Continued on Next Page)

The Federal Food and Drug Administration seized more than 5,000 cases of a food product consisting of honey and apple cider vinegar on the charge it was misbranded because the label failed to bear "adequate directions for use" in the many disease conditions for which it was intended. Directions for use cannot be "adequate" FDA said, if the product will not be effective when the directions are followed. The Food and Drug Administration in its statement said:

"The promoter prominently referred in his sales literature to the bestselling book entitled "Folk Medicine" by a Vermont physicians, Dr. D. C. Jarvis. In his book, the physician recommended doses of honey and vinegar for specific conditions and described the benefits found in his experience, but he had no knowledge of, or connection with, sales of the product.

"Although the container label merely offered the product as a "tune-up drink" and food seasoning, the reference to the book could only mean that it was offered as a cure-all for the diseases for which the book claims it to be effective."

The Honey-Vinegar product is a food product, and it would not have been seized but for the implied therapeutic claims that it would cure, prevent, or mitigate, a specific disease, as described for honey and vinegar in the said book.

The Courts have held that statements in books concerning diseases and cures therefor constitute labeling of the product with which associated, particularly if the book is used to promote the sale of the product.

All the foregoing trouble could have been avoided if the promoter of the product had not "tied in" the sale and use of the book with the product. Legal advice of counsel familiar with the Federal and State Food and Drug laws would have been helpful in such cases.

Charles O. Pratt

#### **Mental Home Admission** Without Court Order OK'd by Rockefeller

ALBANY, April 27-New York State opened an avenue today for residents to bypass the courts in committing relatives to mental institutions.

Gov. Rockefeller signed a controversial measure permitting a person to commit a relative without his consent and without a court order if two physicians sign a certificate.

Until now, involuntary commitments could not be made unless a court agreed.

Rockefeller said the intention of the mental measure, which was effective immediately, was to make admissions to hospitals more of a medical matter and less of a court matter.

"The bill emphasizes the medical nature of admission to mental hospitals," he said, "and reduces the chance of stigma and potential traumatic effect often resulting from court proceedings."

He said the bill fully protected the constitutional rights of patients.

After admitting the person, the director of the institution must notify a relative other than the one who signed the petition or a public welfare officer that the person has been committed.

If the patient wishes to leave the institution and the director wants to detain him, the matter must be takeu to court within 10 days of the patients ad-

In no case is the person to be held more than 60 days without a court re-

Rockefeller also approved a measure authorizing treatment of mental patients in "community residences" having facilities and a program for rehabilitation. Rockefeller said a great many mental patients could and should be treated in their communities.-Schenectady Gazette, April 28, 1960.

A good wife laughs at her husband's jokes, not because they are clever, but because she is.—Maxwell Droke

NATIONAL HEALTH FEDERATION BULLETIN

#### Statement of Dr. Haskell J. Weinstein to Anti-trust and Monopoly Sub-committee of the Judiciary Committee of the U. S. Senate

(Dated February 25, 1960) (Continued from last issue)

It is difficult to find in the medical literature comparative studies of many of the drugs presently on the market. The reason for this is quite simple . . . it is anathema to most of the drug manufacturers to consider comparative studies. The reasons usually given relate to unfair competition and poor sportsmanship, but fundamentally they boil down to the fear that many of our presently popular drugs would not fare very well if compared with established and respected items. Some such studies have been done. a few have even appeared in the literaure, and the results have frequently confirmed the reality of those fears.

The drug efficacy problem is also reflected in promotion and advertising. It is my opinion that the intensity of promotion and advertising, devoted to any drug, varies inversely with the efficacy of that drug. The tranquilizers are an excellent example of such relationship.

I wish to mention a related problem which has not received adequate attention but is probably of even greater significance than the price and promotion of drugs, and that is the very real problem of toxicity. Many drugs carry a significant toxicity burden, but some are promoted in such a fashion as to lull the physician concerning the hazards involved.

A case in point may be the antibiotic ... chloramphenicol. Very impressive evidence concerning the incidence of severe, and often fatal blood disorders . . . attributable to the drug . . . has been established.

In the early 1950's, not long after the drug was introduced, the potential hazard of . . . chloramphenicol . . . was recognized and widely publicized. The manufacturer was required to include a warning concerning this hazard in the

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package insert, and in the advertising. The use of the drug then decreased substantially.

However . . . it is a useful antibiotic . . . because of its better than average efficacy against staphlococal organism . . . which has become so troublesome. It is certainly not the only, effective antibiotic for such problems. A very effective and intensive advertising campaign has taken advantage of this feature of chloramphenicol . . . and has resulted . . . in a remarkable increase in its sales. Throughout the selling campaign the required warnings have continued to appear, where required.

The affect of such warnings . . . however . . . have often been greatly diluted be re-assuring detail men . . . who have been known to imply that the warnings were based on ancient history . . . and probably on faulty observation, as well. This argument is often clinched by a statement . . . that if the relationship was anything but a coincidence . . . there would be even more cases occuring now to parallel the increasing use of chloramphenicol . . . but there have been no such reports recently at all (?).

The busy physician rarely has the opportunity to investigate the validity of such statements. The subcommittee on Blood Dyscrasias of the Committee on Research of the Council on Drugs of The American Medical Association, January, 1960, distributed a bulletin to hospitals. medical societies, manufacturers and other interested groups. This subcommittee has concerned itself with collecting reports since 1953 on any blood abnormalities which have been observed in connection with the administration of drugs. Such reports may not be completely representative of the total incidence. (Blood Dyscrasia: The abnormal

(Continued on Page 12)

#### NATIONAL HEALTH FEDERATION

## The Fourth Annual Eastern Convention July 14-15-16-17

#### COMMODORE PERRY HOTEL

#### FIRST DAY

(Thursday, July 14)

8:00 to 12:00 A.M. 9:00 to 10:30	Registration Roundtables: Mental Health, Fluoridation, Drugless and Health Food Store Legal Rights, Organization, Chemotherapy, Colon-therapy, Organic Gardening.
10.804-11.00	
10:30 to 11:00	Recess The Theory of Electronics in Relation to Health—Fred J. Hart.
11:00 to 11:30	
11:30 to 11:45	Questions and Answers
	Recess "Describing"
1:00 to 1:30 P.M.	Moving Picture, "Rescue Breathing"
1:45 to 2:15	N.H.F. President's Report
2:15 to 2:30	Questions and Answers
2:30 to 3:30	Recess
3:00 to 3:30	Harold Edwards, Director N.H.F. Washington Office
3:30 to 3:45	Questions and Answers
3:45 to 4:15	Attorney Charles O. Pratt, N.H.F. Washington General Counsel
4:15 to 4:30	Questions and Answers
4:30 to 4:45	Convention Business
	Recess
7:00 to 7:45	Moving Picture—Soil Building
7:45 to 8:45	Dr. Forrest Shaklee—Nutrition
8:45 to 9:00	Questions and Answers
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#### SECOND DAY

(Friday, July 15)

9:00 to 10:30 A.M.	Continuation of Roundtables
10:30 to 11:00	Recess
11:00 to 11:30	Fluoridation—Speaker to be chosen
11:30 to 11:45	Questions and Answers
	Recess
1:00 to 1:45 P.M.	Moving Picture—Hunt for Cancer Killer
1:45 to 2:15	Food and Drug Representative
2:15 to 2:30	Questions and Answers
2:30 to 3:00	Recess
3:00 to 3:30	Post Office Representative
3:30 to 3:45	Questions and Answers
3:45 to 4:15	A Practical Organic Program—Eugene Dietrich
4:15 to 4:30	Questions and Answers
4:30 to 5:00	Convention Business
	Recess
7:00 to 7:45	Moving Picture—(Lung Cancer Operation)
7:45 to 8:45	Address—Speaker to be chosen
8:45 to 9:00	Questions and Answers

#### THIRD DAY

(Saturday, July 16)

9:00 to 10:30 A.M.	Repeat Roundtables
10:30 to 11:00	Recess
11:00 to 12:00	Royal Lee—"Achieving and Maintaining the Proper Acid and Alkaline Balance"
	Recess
1:00 to 1:45 P.M.	Moving Picture—Phil Arena, "How to Make Good Soil"
1:45 to 2:30	N.H.F. Business Meeting
2:30 to 3:00	Recess
3:00 to 3:30	"Mental Health"—Loyce Furman Cargile
3:30 to 3:45	Questions and Answers
3:45 to 5:00	White Elephant Auction
	Recess
7:00 to 9:00	N.H.F. Banquet—Speaker to be chosen

#### FOURTH DAY (Sunday, July 17)

2:15 to 2:30 Questions and Answers 2:30 to 3:15 Krebiozen—Herbert Bailey			
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The foregoing is the proposed program of the Fourth Annual Eastern Convention. The officers of the National Health Federation will do all within their power to carry it out.

Registration	for	entire Convention	\$3.00
		Children under 12 free	
Registration	for	any single lecture or day	\$1.00

#### A Peach of An Idea

Loyce Cargyle, who will be on the convention program at Toledo, has suggested we have a WHITE ELEPHANT AUCTION in connection with the convention, the proceeds to go toward the support of the Washington Office.

On my recent trip such an auction was held on the ship, the proceeds going to a sailors charitable organization. All the passengers enjoyed it and a considerable sum of money was raised.

White Elephant means you bring some items of value, you would like to part with (except wives or husbands), if you

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are going to attend the convention. If you cannot attend and have something you would like to donate you may mail it to Eugene Detrich, 318 Summit St., Toledo 4, Ohio. Eugene is in charge of the Convention activities. This can be an entertaining as well as a profitable venture, if we all enter into the spirit of the thing.

#### HARDER THAN WATER

In Hartford, Conn., a state police sign warns motorists: "He who takes one for the road will get a trooper for a chaser." Time Magazine (April 4, 1960)

#### Weinstein Statement

(Continued from Page 9)

and depraved state of the blood . . usually resulting from drug therapy.)

The most recent summary of such blood abnormalities associated with chloramphenicol shows that prior to June 30, 1959, the subcommittee had received reports of 28 cases in which chloramphenicol was the only drug known to have been taken by the patient. In the 6 month period from July 1, 1959 to December 31, 1959 there were 19 additional cases reported. There had been 11 cases reported prior to June 30, 1959, in which chloramphenicol had been used in conjunction with other drugs which are suspected of having similar hazardous potential. An additional 7 cases were recorded in the last 6 months of 1959.

A third group consists of cases which received chloraphenicol plus other drugs, none of which are known to cause such difficulties. Prior to June 30, 1959, 48 such cases had been recorded. Subsequently, 17 cases have been added.

In summary . . . a total of 87 cases of Blood Dyscrasia . . . most of them presumably fatal . . . were reported to the American Medical Association in the 6 years prior to June 30, 1959. In the 6 months following . . . 43 additional cases were recorded. In almost half of those 43 cases . . . chloramphenicol was the only drug the patient was known to have taken.

There is need, of course, to evaluate the meaning and true significance of the figures. The importance of these observations . . . is that the manufacturer has made no known effort to keep the prescribing physician informed of present trends. Unfortunately the statistics I mentioned rarely filter down to the practicing physician as promptly as they should. The advertising . . . for chloramphenicol . . . reaches him very quickly, however.

More subtle hazards to the patient can be cited. For example . . . the antianemia preparations which, in shot-gun fashion, are theoretically designed to treat anemnas of all varieties. The very real danger to the patient is . . . such products have the potential of masking . . . until too late . . . very serious conditions, especially cancer.

It has been stated . . . many more people will be killed by such products than by all the contaminated cranberries and stilbestrol treated chickens combined . . . but much less is likely to be done about them.

The above remarks were meant to be introductory. I would now suggest the following possibilities for reform:

- 1) I would recommend that the drug manufacturers be required to clearly identify expenditures for research as those which are devoted to basic studies.
  - As a corallary to this point it should be mentioned that a great many fine scientists are employed by those manufacturers. Their talents should not be expended on patent by-passing chemical manipulations, on ridiculous mixtures of drugs, or inconsequential additives to established drugs.
- 2) I would recommend that advertising of pharmaceutical products be drastically modified by requiring that all advertising be directed towards the generic name of the product and that the trade mark name become definitely secondary. The generic name must be reasonable and descriptive as possible. This, I believe, would permit true competition and would be of service to the patient since he could then obtain drugs at the lowest cost were he not burdened by the necessity of paying for the trade mark.
- 3) I would recommend, that on every piece of advertising going out to physicians, the price of the drug to consumer be clearly stated. This would not prevent the physician from prescribing the particular drug. But it might make him think twice before prescribing a drug of uncertain value, especially if the price is as high as some of the tranquilizers.

4) The problem of efficacy, as mentioned earlier, would be difficult. I would recommend possibly the National Institutes of Health and similar research centers, be given the responsibility of evaluating drug efficacy before the drugs are ever marketed. This should be paid for by the manufacturers, but through a central government agency.

One of the worthwhile results from such a program would be the drastic reduction in the number of drugs appearing on the market. This would certainly be welcomed by the physician and the pharmacist. I doubt very much that any really worthwhile drug would fail to be developed because of such a system.

At the present time there are certain studies being carried out on drug efficacy, particularly in the ranquilizer field, but these are being done long after the product under study has been extensively promoted. These studies, to be of value, should be done before the drug ever appears on the market.

- 5) There is need for very intensive educational efforts by the American Medical Association and allied medical groups. Unfortunately, objective reports often appear long after the drug has been marketed. In my opinion, those reports should be published at the time the drug is introduced. If there is inadequate information to publish such reports at that time it is also very likely there is inadequate information to permit general distribution and marketing.
- 6) Advertising standards must be clearly established and enforced. Most reputable journals have such standards but they are not binding on the manufacturer in the other media he uses, and even the best standards at present do not seem able to cope with excesses and distortions. It seems inescapable to me that the appropriate federal agencies must play a bigger role in this area.

It is my sincere conviction that by far the most useful and practical approach to the problems at hand is by means of public exposure and discussion. I think that most of the problems should first be submitted to voluntary solution, utilizing presently available facilities.

I do not think that the price of drugs, nor the excessive profits, can be separated from some of the problems discussed here. As a matter of fact, some of the latter are extremely more important. I think it would be tragic to overemphasize pricing and ignoring the problems of safety and efficacy.

The men I have known in the industry have been honorable, responsible individuals. However, I have been impressed by their fairly uniform lack of acknowledgement that the pharmaceutical industry was not exactly the same as the automobile or chemical industries. There was always talk of responsibility to the medical profession, but I was never convinced there was any real belief in such a concept.

There was certainly little understanding of responsibility to the ultimate consumer. But these men are realists. I am sure they will respond appropriately and make the necessary changes in their methods, rather than encourage governmental intervention.

I hope the statements I have made will not be construed as a denunciation of the pharmaceutical industry. There is much that is good that can be said for the industry. However, they have excellent spokesmen of their own.

#### A CANCER THERAPY

Results of Fifty Cases 400 Pages

By Max Gerson, M.D.

The great majority of Dr. Gerson's patients have been terminal cases, which in most instances had been treated by conventional methods, or had been previously diagnosed as inoperable. With fifty

(Continued on Next Page)

years of medical research and clinical experience to guide him in the practical handling of such patients, Dr. Gerson has developed the therapy which this volume describes in detail. Here are its fundamentals, the history of its development and its practical management.

This volume offers a different approach to the problem of cancer based on the concept of totality. Emphasis is placed on the deteriorated metabolism as a whole with the liver as its central organ. Dr. Gerson believes tumors to be only symptoms of cancer since they reappear all too frequently. The real disease affects and weakens the entire body. In order to bring about the healing processes, the liver and other vital organs must be restored and the body functions reactivated to as near normal as possible.

Price \$8.50-20 per cent discount to members of NHF who enclose NHF membership stamp with order. Send orders direct to

Foundation for Cancer Treatment. Inc., 80-24 Austin Street Kew Gardens 15, New York.

#### San Diego, Calif. NHF Chapter on the Job

Roby C. Day, President of the San Diego County Health Federation, Inc., has written us regarding a special dinner held by the San Diego County Federation to raise money for the National Health Federation. As a result of that dinner the Federation has sent in close to \$300.00. They have set their goal at a thousand members for San Diego County. Many members are working hard to achieve this goal. Space allows for the mentioning of only a few. Mrs. Marge Sykes, R. Prevost and Roy Elliott, Ernest and Julia Putnam, Nick Haering and others.

One final example of "unmeasured devotion" must go to Noel and Zola Johnson. Their practical and untiring effort

to promote our cause has been surpassed by none of us. Zola has enrolled scores of members for National Health Federation. Now she and Noel are continuing their work in and through the San Diego County Health Federation. We do appreciate such consecration.

Space simply will not permit us to lengthen the personal list of those who have won our gratitude.

If they reach their goal of 1,000 members the January, 1962 annual meeting of the Federation will be held in San Diego.

#### **Fitting Memorials**

Mrs. Kathyn D. Schakel of South Pasadena writes, "I am enclosing funds for Memberships in the National Health Federation for three of my friends in memory of my dear Mother and a very good friend, both of whom died this month from Cancer." In this manner, though the loved ones have departed to a better world, their influence for good remains active.

The George A. Thompson Chapter, No. 544. American Legion Auxiliary of Alderpoint, California, has sent in a donation in the memory of Mrs. Adele Cooper, a former member of the Auxiliary. This Post has done this previously for other members and we do appreciate this expression of their esteem for the departed.

#### VICTORIOUS SIDE

An Englishman moved to the United States after the end of World War II and took out his American citizenship papers. After several months he was visited in this country by an English relative who sternly reprimanded him for becoming an American citizen, "What have you to gain by becoming an American citizen," he asked. "Well," replied the other, "for one thing, I win the American Revolution."-Maxwell Droke.

#### NATIONAL HEALTH FEDERATION BULLETIN

#### **Washington News**

(Continued from Page 6)

South Agriculture Building where Food and Drug has branch laboratories . . . and are grossly inadequate. Although brought up in a controlled environment. no provisions have been made for their exercise or play . . . and for these reasons the Humane folks have been on their neck.

Commissioner Larrick has stated that consideration has been given to housing them in the projected new laboratory building at Third and C Sts. S.W., but that would still not provide for basic needs of the animals. In view of this, the long delayed solution is now considered to be a special building near Beltsville, Maryland, or some other more rural site.

This is said to be part of the needed expansion caused by the enormous growth in use of new chemicals. During the hearings Mr. Larrick pointed out the need also for larger barn facilities for their experimental cows. He stated that nearly every bit of feed is now impregnated with chemicals of all kinds . . . and these must each be tested by Food and Drug.

#### Detlev W. Bronk

It has learned that Detley W. Bronk was the individual asked to select the scientific panel in last month's "cancer clause" hearings. This is the potent figure on the Washington scene whose background was pointed up on page 18 of the February, 1960 Bulletin, Refresh your mind by looking it up.

Health, Education and Welfare Department announced recently the new booklet . . . "Health, Education and Welfare Trends, 1960" . . . described as, a statistical digest dealing with the Nation's human resources. (Sort of makes one feel he is just a resource). The booklet cover such fields as illness and medical care and furnishes some interesting . . . if not, intriguing . . . information.

For example:

In spite of reductions in recent years there are still well over 600,000 resident patients of mental hospitals.

(Note: Here is the proof of the perfidious nature of mental health news reporting in recent years. The U.S. Department of Commerce Statistical Abstract shows that the number of mental hospital patients skyrocketed from 355,000 in 1931, to 621,000 in 1957. Question is-where are those DRAMATIC reductions in mental health patients?)

Truth of the mental health story is, that tranquilizers have raised the number of released patients . . . but re-admissions are higher than they have ever

#### **Agriculture Briefs**

Meat production in the United States shows a gain each year. Total production under Federal inspection for week ended April 30, was estimated at 414 million pounds, 4% above the 400 million pounds of a year ago, same week.

Another "Instant" food. Department of Agriculture officials have announced satisfactory results from extensive experiments to perfect instant sweet potatoes. This newest entry into the heatand-eat marathon is now ready for pilotplant experimentation.

Aroma bearing materials in meats, isolated recently by U.S.D.A. scientists, may eventually be used to enhance flavor of certain meat cuts or to impart flavor to food concentrates being developed for space travel. Only tiny amounts of their flavor-producing components have been extracted from beef and pork. Their identification, however, may provide way to process flavoring . . . for algae . . . being investigated by many researchers . . . as a possible source of food and oxygen . . . for travel in outer space.

#### **Chemical Inner Councils**

Dr. Walter M. Carleton, Department of Agriculture engineer has recently stated there is need for well-coordinated research between biologists and engineers to determine optimum placement of pesticide chemicals. Speaking to a symposium on agriculture chemicals at

Beltville, Md., Dr. Carleton pointed out that engineers are hampered in developing more efficient equipment for spreading the new (lethal) poisons . . . by the lack of basic knowledge about behavior of materials during . . . and after . . . application.

#### NHF Agrees

At the same gathering, another U.S.D.A. scientist observed . . . sound, scientific consideration must be given all factors related to the pesticide residue problem. Dr. Edward F. Knipling, Director of Entomology Research for Agriculture Research, stated also, that importance of producing high-quality foods, free of hazardous residues, cannot be over-emphasized.

#### Only His Opinion

But, he further related, "the overall picture of insecticide hazard painted in popular or scientific publications by some alarmists is more imaginary than real." The good doctor further announced as his opinion, "there hasn't been a single case of chronic poisoning of man proved to be caused by insecticide residues in food." However, local adverse effects on fish and wildlife may result from use of certain insecticides, and every effort must be made to avoid such losses, Dr. Knipling stated.

#### Then--Why More and Newer Insecticides

A further . . . somewhat biased sounding opinion, of this poison expert supplies this information, "contrary to implications by some writers, I have seen no evidence of overall decline in Nation's resources of fish and game that can be attributed to insecticides." He went on to say, that, "in most instances, adverse effects of chemicals on beneficial insects, parasites and predators have been temporary, and there is no evidence of any general upset in beneficial and destructive insects."

#### They Should Find Out

Further scientific inconsistency was noted in same scientific gathering, in a paper by another U.S.D.A. scientist:

persistence of herbicides in soil under various environmental conditions." According to the speaker, Dr. Thomas J. Sheets "herbicides applied to soil often change markedly within the soil. Knowledge of toxicity of these changed chemicals, to man and animals, is essential. Compounds may be absorbed by plants used as food," the doctor advised.

"It is also important to understand how herbicides change in soil, how long they stay there, and what they do to soil and plants." Dr. Sheets then suggested more research using radioactive isotopes, and other methods of detecting minute amounts of herbicides and their breakdown byproducts in soil.

(These are the top scientists in the U. S. Department of Agriculture on whom the nation depends to know all the answers to the poison chemical enigma.)

#### Problems of the Aged

The Senate Subcommittee on Problems of The Aged and Aging, has recently published results of extensive hearings conducted over the past year, on this subject of increasing interest.

Among other things, they found that, in the year 1900, the 3 leading causes of death were: pneumonia, tuberculosis, and diarrhea-enteristis—all acute types of illness. By 1950, heart ailments, cancer, and vascular lesions of the brain were the 3 leading causes—all involving chronic illness.

Although they make up less than 9 per cent of the population, the aged constitute over 55 per cent of all persons with limitations in mobility due to chronic illness, according to the subcommittees findings. And . . . because of the high incidence of chronic illness among the aged, their length of stay in hospitals is at least twice the average number of days as compared to the general population, it was noted.

Even in the case of acute illness, older "Scientists need to know more about persons experience longer disability and greater need for medical attention. For example: 30 years ago the aged frequently died of pneumonia within 3 days: today they may be cured, but only after an average of 30 days of illness.

On a per capita basis, the aged spend more for all types of health services than the general population, according to testimony. Further, it was revealed, their expenditures for all types of health services are about 90 per cent greater. For hospitals alone, 120 per cent greater. For drugs and medicines, also at least 120 per cent greater.

While the increase in health expenditures from 1952 to 1958, for all ages was 42 per cent, the increase for the aged was 74 per cent. The financial ability of the aged has not improved to the same magnitude.

#### IRISH MOSS PUDDING

Irish Moss is a natural food rich in sulphur and iodine. It is also free from starch and sugar and can be recommended to diabetics. Irish Moss puddings, so popular in Ireland, are similar to a blanc-mange. To make one:

Soak a quarter of an ounce of dried Irish Moss in cold water for twenty minutes. Take each pieec out separately and trim off any discolored stalks. Put half a pint of milk and half a pint of water into a saucepan and bring to the boil. As soon as it boils add the Irish moss and stir until the pudding thickens; this will take about three minutes. Strain. Sweeten and flavor with vanilla or lemon essence. Pour into a wet mould and when cold and set turn out like a blanc-mange and serve.

#### Federal Legislation Position as of May 10

H.R. 11502. Members who have been making a study of damage and destruction to wildlife by indiscriminate chemical spray programs, will be happy to learn that hearings have been held on Congressman Wolf's (D.-Iowa) bill, during the first week in May. The measure would compel . . . any Federal agency . . . to consult with the Federal Fish and Wildlife Service, and the State Fish and Wildlife Agencies before initiating any spraying program using chemical pesticides.

Bill has the backing of all wildlife protective associations but is opposed by both U. S. Department of Agriculture and the Federal Fish and Wildlife Service. D. R. Shepherd of Agriculture Department was caught "red-handed" after relaying threatening message by phone to Lansing, Michigan, between the first and second days of the hearings.

The phone call referred to Entomology Professor Wallace of Michigan State College, the first witness to testify. Professor Wallace had pictured the utter destruction of song birds, resulting from Dutch Elm spraying programs in the campus area, Shepherd on same day long

distance phoned Department of Agriculture underling in Lansing, and the undercover threat thus implied, in some manner, quickly got back to Washington and into the hands of the Committee Chairman. A rather heated atmosphere ensued when the chairman questioned Mr. Shepherd with regard to his motives for such procedure.

#### Mental Health

H. Con. Res. 145. After months of intensive work by the Washington Office it has become establihed that this bill cannot survive congressional scrutiny in its present from. The bill is an exact counterpart of the one introduced by the elder Congressman Burdick in the 85th Congress.

Congressman Hiestand and his legislative advisers are preceeding on the exacting task of re-writing this measure in a form to ensure likelihood of favorable action by the House Rules Committee. Every effort is being made to enable the new bill to become active during the remainder of the present session of congress.

#### Metcalf Bill

After considerable delay \$250,000 has

been approved and made available to the Federal Fish and Wildlife Service of Department of Commerce to begin the survey and research authorized by public law 86-279, passed by Congress last summer. The law calls for a total \$21/2 million for such study and superseded similar bill passed in 85th Congress, but calling for a total of \$280,000 only.

Senate Appropriations Committee also acted recently and went beyond the House figure to authorize that \$517,000 be released to the Wildlife agency. It is assumed the two groups will now get together to work out an agreement on their differing viewpoints, in order to forestall any further delays in this badly needed program.

Physical Therapy

S. 675. The District of Columbia Physical Therapist Practice Act has been reviewed for action, we learn, in this present session. This is the bill that could have such damaging long-range effects on the practice of chiropractic and the other manipulative professions. Washington Office is alerted and will go into hearings prepared to make a statement against further consideration of this undesirable piece of control legislation.

Chiropractic Bills

S. 1227. It appears that the Chiropractic Bill of Senator Magnuson is the only one of 3 such bills that stands any chance for a hearing before the end of the present session. The Langer Bill, S. 1487, and the Cooper Bill, S. 1487, are completely dormant in the Senate Committee. The Magnuson and Cooper bills are exact duplicates of each other.

Obscenity Bills

S. 2562. Bill is lying in the Senate Subcommittee, and there is reason to believe the numerous letters against its passage make cause it to expire there. The matter is being carefully watched, as well as the version passed by the House. This House bill carries more destructive penalties.

Both bills go way beyond obscenity control and would do extensive damage to health products distributors who use the mails in their business.

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Neuberger's Last Bill

Some months before he passed away, Senator Neuberger of Oregon had introduced a bill, S. 2525, "To establish in the Public Health Service a national poliomyelitis vaccine bank."

Poisons on Produce

By legislative maneuver, H.R. 7480 has been put on the Consent Calendar of the House during recent weeks. If not opposed while on Consent it would then go directly to the House floor for a vote. However, the move has been blocked by both Congressman Delaney and Congresswoman Sullivan. The companion bill, H.R. 7430 has been dropped from further consideration.

Sponsors were able to work this obscure strategy by convincing the Commerce Committee further hearings were not called for. To do this, claim was advanced that the entire matter was covered in hearings 2 years ago and that there were no pronounced objections at that time.

We are working and hope to out-maneuver the clever promoters of this legislation which would no longer require labels to be displayed along with residue bearing fresh produce when put on display for sale. Believe it or not—this legislation was originated by leading farm organizations.

#### Poisons of Progress Alarm Health Experts

Man is rapidly making the world such an unhealthy place to live that a whole new approach to public health problems may be needed.

A major new division in the United States Public Health Service is being planned to deal with the poisoning of the air, water and food supply that has accompanied 20th Century progress. Surgeon General Leroy Burney says.

The size of the problem and the inadequacy of existing procedures for coping with it were underscored at a recent hearing before a House appropriations subcommittee, which released its report today.

The principal areas explored by a dozen expert witnesses were water and air pollution, radiological hazards, traffic accidents and the use of chemicals in food, drink and agricultural processes.

Editors note:—Now that the people have a voice through the National Health Federation, the government is waking up to a situation the people have known and been kicking about for years. It will be helpful when the government quits saying from one side of its mouth the people, who saying our food, water and air are being poisoned, are crackpots and from the other side of its mouth saying our food and air and water are bad, bad.

#### **Write a Letter to Your Legislator**

This list will appear in each issue of the Bulletin while Congress is in session. Your pen, or pencil, is the most powerful weapon in America. USE IT. When you write a letter to any legislator be sure and put an N.H.F. stamp on your letterhead. Try the upper right hand corner. As Congressmen and Senators continue to receive such, they will take notice you have an organization to represent you.

Here are the names of the Health and Safety Sub-Committee of the House:

Hon. Kenneth A. Roberts, Anniston, Ala. Hon. George M. Rhodes, Reading, Penna. Hon. Leo W. O'Brien, Albany, N.Y.

Hon. Paul G. Rogers, West Palm Beach, Florida

Hon. Paul F. Schenck, Dayton, Ohio Hon. Samuel L. Devine, Columbus, Ohio Hon. Ancher Nelson, Hutchinson, Minn.

Address these letters to the above at: House Office Bldg., Washington 25, D.C.

Names of the Senate Sub-committee on Health:

Hon. Lister Hill, Ala., Chairman

Hon. James E. Murray, Montana

Hon. Ralph W. Yarborough, Texas Hon. Harrison A. Williams, New Jersey Hon. Clifford P. Case, New Jersey Hon. John S. Cooper, Kentucky Hon. Jacob K. Javits, New York

Address above to Senate Office Bldg., Washington, D.C.

#### **MAGNETIC ENERGY**

Mice Lose Malignancy and Increase Life Span in Treatment, Space Scientist Says

CANCER AID SEEN

Mice live up to 45 per cent longer after they've been subjected to certain types of magnetic fields, and cancerous mice lose their malignant growths after similar treatment, a Los Angeles space scientist said here yesterday.

Dr. Harold S. Alexander of North American Aviation Corporation's missile division told scientists at an annual meeting of the Institute of Environmental Sciences at the Biltmore that much more research must be conducted before the effect of these magnetic fields on humans will be known.

But, he said, several leading cancer researchers are already pursuing the experiments pioneered by Dr. Jeno Barnothy, Hungarian physicist now of Chicago, who also participated in yesterday's program.

"Aside from the effect on malignancies, we don't yet know why the mice live so much longer after four to six weeks in a magnetic field," Dr. Alexander said. "But we think the experiments have some effect on the rate of cellular reproduction."

He displayed photographs of two mice from the same litter which had reached an age equivalent to 90 years in humans. The one which had lived for a while in a magnetic field appeared only about one-third as old as the other. (Los Angeles Examiner first week of April, 1960).

(Editor's Note: The Electronic Theory of Medicine is being proved day by day. A 128-page book which explains the above theory is now off the press. Price \$3.00 delivered, 20 per cent off to NHF members. The Electronic Theory holds the key to early and correct diagnosis. It is fascinating reading. Send orders to E.M.F. P.O. Box 589, San Francisco, Calif.)

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