# **Neem Tree - Mother Nature's Healing Gift to the World**

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I am the only German-Canadian Neem researcher in Canada since 1994. I was been inspired by the video "**What's in a Neem?**" by Dr. David Suzuki at CBC – Canadian Broadcasting Corporation in his series "The Nature of Things."

In the video Dr. Suzuki explains the tree's benefits and healing power including for chronic skin diseases of the miraculous versatile medicinal neem tree originated in India and Myanmar (formerly Burma), and its botanical name is Azadirachta indica A. Juss.

I had suffered for over 40 years with psoriasis and had been told by allopathic medical professions that they are unable to help me and that I had to live with it for the rest of my life. I had given up hope finding a solution.

### Neem in India

The Neem tree, in called India "The Village Pharmacy" is part of the oldest and most successful botanical herbal system in the world, **AYURVEDA** with a history of over 5000 years and was re-discovered surprisingly in 1959 when Professor Dr. Heinrich Schmutterer, a scientists and entomologist noticed a swarm of locust in Sudan devouring every plant, but when they landed on the neem tree they left the leaves untouched!

He consequently organizes his own research team at the Institute of Phytopathology & Applied Zoology at the Justus-Liebig University, Giessen, Germany. In 1995 he published his book "THE NEEM TREE", the second enlarged edition being published in 2002 by the Neem Foundation, Mumbai, India.

In my book "Neem – Nature's Healing Gift to Humanity" published in 2016 (now available via amazon as paperback and e-book, see: <a href="www.neemresearch.ca">www.neemresearch.ca</a>) more details are available about this remarkable incredible neem tree, some in the industry call it a "Miracle Tree" and the United Nations declared it "The tree of the 21st century."

I was able to collaborate with the two world renowned scientists and researchers Dr. Ramesh Saxena, Chairman of the Neem Foundation, Mumbai, India and core-founding member of the World Neem Organization, Mumbai, India and Professor Dr. Heinrich Schmutterer. I met Dr Saxena when I was invited to be a speaker at the 6th World Neem Conference, Nov. 21-24, 2012 in Nagpur, India and during my visit to Germany in 2015 I met Prof. Dr. Schmutterer in his home town Wettenberg.

**Now this might be shocking!** When I contacted major US suppliers of raw material for manufacturers of herbal medicinal personal care products no company had any knowledge about neem and I was forced to find a neem leaf extract in France. Without going into further details about solving my problem with psoriasis, one of the major skin diseases besides acne, eczema, rosacea etc., neem alleviated my problem and I am now in charge of my own body and health.

My own personal story can be found in my book.

#### **NEEM WAVE Worldwide**

Over the last quarter century I have witnessed a dramatic increase in the public demanding more chemical-free personal care products; neem is playing a major part worldwide! Neem trees grow in almost every country with a tropical and sub-tropical climate and even, although it is hard to believe, in the desert! India, China and Brazil are neem powerhouse countries.

#### The life of the Neem tree

With the rise of healthcare costs, and after the negative effects of pharmaceuticals and synthetic products have manifested natural and herbal products with no harmful ingredients are in great demand all over the world!

Neem has long been known to have innumerable health benefits. It has traditionally been used to maintain good skin, strong teeth, keep digestive problems at bay and prevent heart problems and diabetes. As consumers learn more about the benefits of this multi-purpose tree, they are moving towards all natural health products with high efficacy and more safety. Neem based herbal products are used in personal care products, cosmetics and oral care products, dietary supplements, blood-purifying and detoxifying products for gardens, the outdoors, soap and pets. The products are 100% safe, highly effective, non-toxic.

Everything from the neem tree is medicinal: the bark, cake, extract, flowers, honey, leaves (also as a tea), medicine, oil, roots, twigs, sap, soil enhancer. It is also used as organic non-toxic fertilizer, herbicide and pesticide, cosmetics and personal care products, cattle feed and timber.

Neem is beneficial in preventing environmental pollution, for its offering of flood control, soil erosion, rehabilitation of degraded Eco-systems and wastelands. It is recommended for reforestation, useful for wind breaks in areas of low rain fall and high wind speed, protect crops, it is used in organic farming, and non-toxic herbicides, insecticides, and veterinarian medicine.

## **Future of Neem Industry**

Herbal cosmetics are at the current stage not only in Asian countries like India and China, but they are also becoming more popular in countries like the Australia, Brazil, Germany, UK and others. The premium herbal sector is growing 15% annually and this in turn poses excellent opportunities for neem manufacturers and importers/exporters to make and supply quality natural cosmetics to meet the ever- increasing demand the world over! In my book "Neem – Nature's Healing Gift to Humanity" I list herbal neem products are available in the following 48 countries worldwide and the list includes the names and addresses of 190 manufacturers, distributors of herbal personal neem products:

Africa – 9, Asia – 15 Arabian Peninsula – 2 Australasia – 2 Central America – 5 Europe – 10 North America – 2 South America - 3

Due to the growing interest in neem a number of Neem foundations and organizations have been established in these countries: Bangladesh, Canada, Chad, Ethiopia, India, Europe, Kenya, Nigeria, Senegal and more will follow in the future!

In 2017 a new **WNO - WORLD NEEM ORGANISATION**, Mumbai, India was established by 14 core-founding neem experts and researchers, **I am one of them**, from Africa, Australia, Bangladesh, India, North America, Europe and The Middle East to educate, promote and market the benefits and healing power of the miraculous versatile medicinal neem tree that offers better plant, human, animal, and environmental health and create worldwide a NEEM WAVE under the banner "**NEEM – THE EARTH'S SAVIOUR!**" WE ARE ALSO LOOKING FOR NEW MEMBERS!

I am representing North America, Germany, United Kingdom and the Scandinavian countries. More information can be obtained from: www.worldneemorganisation.org

The United Nations declared the Neem tree as "The tree of the 21st century!":

Leading global pharmaceutical companies have also discovered what the neem tree has to offer to humankind and are entering into partnerships or joint ventures with the natural health products manufacturers to tap the fast growing herbal medicine market! As a result more educational material will appear in the media and social media and therefore neem products will be in greater demand in the future as they are a multi-functional and multi-purpose product without negative side effects unlike other allopathic medicines!

## **Quote from the book "Neem A Tree Solving Global Problems:**

"Neem is a fascinating tree. On the other hand it seems to be one of the most promising of all plants and may eventually benefit every person on the planet!

Probably no other yields as many strange and varied products or has as many exploitable by-products. Indeed, as foreseen by some scientists, this plant may usher in a new era in pest control, provide millions with inexpensive medicines, cut down the rate of human population growth, and perhaps even reduce erosion. Deforestation, and the excessive temperature of an overheated globe! It is also the most researched tree on earth!"

## LONG LIVE THE NEEM TREE!

#### **Words of Wisdom**

It is health that is the real wealth and not pieces of gold and silver.

- Mahatma Gandhi

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